

The Claims:

1. (Currently Amended) An identification card comprising:
~~a portion having~~ a recess operable to receive an item personally selected by a cardholder of the identification card to customize the identification card according to one or more particular personal preferences of the cardholder, the recess permitting the item to be inserted into and removed from the recess by the cardholder; and
~~an item, the item removably disposed within the recess.~~
2. (Original) The identification card of Claim 1, further comprising a cover, the cover operable to maintain the item within the recess.
3. (Original) The identification card of Claim 2, wherein the cover is a removable endcap.
4. (Original) The identification card of Claim 3, wherein the endcap is hinged.
5. (Original) The identification card of Claim 3, wherein the endcap is removably disposed within the recessed portion.
6. (Original) The identification card of Claim 1, wherein at least a portion of the identification card is at least partially transparent, the at least partially transparent portion operable to make the item visible through a face of the identification card.

7. (Currently Amended) An identification card comprising:
a cavity in the identification card, the cavity being operable to receive an item personally selected by a cardholder of the identification card to customize the identification card according to one or more particular personal preferences of the cardholder; and
a cover, ~~the cover~~ operable to secure an the item in the cavity and operable to permit the item to be inserted into and removed from the cavity by the cardholder.

8. (Original) The identification card of Claim 7, wherein the cavity is disposed on a first face of the identification card.

9. (Original) The identification card of claim 8, wherein a second face has an at least partially transparent portion to allow viewing of the item in the cavity.

10. (Original) The identification card of Claim 7, wherein the cover has an adhesive portion on a first side, the adhesive portion operable to secure the cover to the identification card.

11. (Original) The identification card of Claim 10, wherein the cover is a flap at least partially attached to a face of the identification card adjacent to the cavity, the cover operable to secure the cavity with the adhesive portion.

12. (Original) The identification card of Claim 10, wherein the cover has a surface area greater than the surface area of the cavity, the cover operable to adhere to the identification card and cover the cavity.

13. (Original) The identification card of Claim 7, further comprising a securing mechanism, the securing mechanism operable to affix the cover to the identification card.

14. (Original) The identification card of Claim 13, the securing mechanism comprising a groove in the cavity of the identification card, the groove operable with the cover to removably secure the cover to the identification card.

15. (Original) The identification card of claim 13, the securing mechanism comprising:

a distal portion along an edge of the cover; and

a recessed portion in the cavity, the recessed portion operable to receive the distal portion of the cover to secure item in the identification card.

16. (Currently Amended) A method for a securing an item within an identification card comprising:

creating a recess within the body of the identification card, the recess being operable to receive an item personally selected by a cardholder of the identification card to customize the identification card according to one or more particular personal preferences of the cardholder; and

covering the recess with a movable cover to secure the area bounded by the movable cover and the recess, the movable cover operable to secure any ~~the~~ item placed in the recess and operable to permit the item to be inserted into and removed from the recess by the cardholder.

17. (Original) The method of Claim 16, wherein the identification card comprises a face that is at least partially transparent.

18. (Original) The method of Claim 16, wherein the cover is slidably secured to the identification card.

19. (Original) The method of Claim 16, wherein the cover is secured to the identification card with an adhesive.

20. (Original) The method of Claim 16, further comprising securing the cover to the identification card with a hinge, the hinge operable to allow the cover to secure the item in the recess.

21. (Original) The method of Claim 16, wherein the cover comprises a plunger, the plunger operable to be inserted in the recess to secure the item.

22. (Original) The method of Claim 21, further comprising attaching the plunger to the identification card with a hinge, the hinge operable to allow rotation of the plunger into the recess.

23. (New) An identification card comprising:
a recess operable to receive an insert, the recess permitting the insert to be inserted into and removed from the recess by a cardholder of the identification card; and
the insert coupleable to a picture to permit the picture to be inserted into and removed from the recess by the cardholder, the picture being personally selected by the cardholder to customize the identification card according to one or more particular personal preferences of the cardholder.
24. (New) The identification card of Claim 23, comprising a cover operable to maintain the insert within the recess.
25. (New) The identification card of Claim 24, wherein the cover is a removable endcap.
26. (New) The identification card of Claim 25, wherein the endcap is hinged.
27. (New) The identification card of Claim 25, wherein the endcap is removably disposed within the recessed portion.
28. (New) The identification card of Claim 23, wherein the cover has an adhesive portion on a first side, the adhesive portion operable to secure the cover to the identification card.
29. (New) The identification card of Claim 28, wherein the cover is a flap at least partially attached to a face of the identification card adjacent to the recess, the cover operable to secure the recess with the adhesive portion.
30. (New) The identification card of Claim 28, wherein the cover has a surface area greater than the surface area of the recess and is operable to adhere to the identification card and cover the recess.

31. (New) The identification card of Claim 24, comprising a securing mechanism operable to affix the cover to the identification card.

32. (New) The identification card of Claim 31, the securing mechanism comprising a groove in the recess of the identification card, the groove operable with the cover to removably secure the cover to the identification card.

33. (New) The identification card of claim 31, the securing mechanism comprising:

a distal portion along an edge of the cover; and

a recessed portion in the recess, the recessed portion operable to receive the distal portion of the cover to secure item in the identification card.

34. (New) The identification card of Claim 24, wherein the cover is slidably secured to the identification card.

35. (New) The identification card of Claim 24, wherein the cover is secured to the identification card with an adhesive.

36. (New) The identification card of Claim 24, further comprising securing the cover to the identification card with a hinge, the hinge operable to allow the cover to secure the item in the recess.

37. (New) The identification card of Claim 24, wherein the cover comprises a plunger, the plunger operable to be inserted in the recess to secure the item.

38. (New) The method of Claim 37, wherein the plunger is attached to the identification card with a hinge operable to allow rotation of the plunger into the recess.

39. (New) The identification card of Claim 23, wherein the recess is disposed on a first face of the identification card.

40. (New) The identification card of Claim 28, wherein a second face has an at least partially transparent portion to allow viewing of the picture when the picture is in the recess.